



SPEAKER & PRESS KIT



Susan **GOLDBERG**

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WHO SHE IS —

Susan Goldberg is the founder and CEO of Susan Goldberg Leadership Consulting. After graduating from Washington University in St. Louis with a BA in French Literature and Pace University with a dual MBA in International Economics and Marketing, Susan began working as an independent marketing consultant. In 2001, she launched her first business, Susan Goldberg Executive Search Consulting, where she helped clients find and place the right leadership within their companies.

PSE&G, GE, NBC, and Sprint PCS are just a few of the clients Susan has worked with over the years. Her extensive knowledge on emerging leadership, led her to co-author the book and workbook *Leadership in Wonderland*, a unique approach on how to become a more confident leader. Susan has also shared her knowledge in various publications and blogs including Nonprofit Hub and Women Around Town. Her business was also recognized as one of Forbes America's Best Executive Search Firms of 2017.

After 25 years of hands-on experience coaching and placing talent, Susan decided to shift her focus to address today's challenge of developing emerging leadership. In September of 2016, Susan launched her refocused business, Susan Goldberg Leadership Consulting—where she specializes in developing millennial talent. Susan offers a number of services from small group coaching sessions to speaking at board meetings and retreats. She ultimately offers all her clients peace of mind, a safety net, and protection for the future of their companies.

Susan is the President Emeritus of the Executive Search Roundtable and serves on Newark Academy's Board of Governors, chairing the Career Development Committee. She currently lives and works in New York with her collection of eyeglasses and her dog.



GENERAL PRESENTATIONS AND WORKSHOPS

If you are having trouble retaining your millennial talent, Susan Goldberg has the solution. Susan's presentations and workshops run for about 20 to 30 minutes and are followed by a Q&A session. These interactive sessions explore useful strategies companies can use to train and groom their young people to properly transition into leadership roles. Topics include:

CLOSING THE GAP TO INCREASE YOUR BOTTOM LINE

Finding and bringing in new talent can cost a lot of money. Let Susan explain the benefits of instead training the talent you already have, and how this will save your organization money.

UNDERSTANDING WHAT YOUNG PEOPLE NEED TO BE FUTURE CEOs

To be successful, there are certain skills every CEO needs. In this presentation, Susan identifies what those skills are and how to groom young talent to develop them.

TOP WAYS TO RETAIN YOUR MILLENNIAL TALENT

Millennials want to work for companies that care about them and aid in their career development. Susan explains the adjustments organizations can make to ensure their young talent will stay around.

PRESENTATIONS AND WORKSHOPS FOR BOARD MEETINGS AND RETREATS

If you are looking for a unique keynote speaker for your next board meeting or retreat, hire Susan. During these one-hour presentations, Susan takes the board through key takeaways from her book, *Leadership in Wonderland*. These sessions are interactive and help leadership to better understand the needs of their emerging millennial talent. Programs are tailored to address your organization's needs and culture. Example sessions:

- + Building trust and creating common ground with your employees.
- + Learning the difference between managing and leading.
- + Understanding what characteristics make a good leader.

* If you are interested in personal coaching options, please reach out to request Susan's overview packet.